



THE HAUNTED TREAT TRAIL



South Union Township
PENNSYLVANIA

September 14, 2018

Hello!

South Union Township is gearing up for a new community event, The Haunted Treat Trail, and would like you and your organization to take part in this very SPOOK-tacular event!

The Haunted Treat Trail is hoping to enroll 200 children of all ages. All you have to do is create a decorative booth for the little ones to collect some goodies from along the Sheepskin Trail. What a great opportunity to market your business and become involved in the community! This year's event will be held Sunday, October 21 from 1:00 pm to 5:00 pm. Please see the enclosed registration form for complete information.

SPONSORSHIP OPPORTUNITIES AVAILABLE:

- ❖ Booth Participant
- ❖ Partner Sponsor
- ❖ General Sponsor
- ❖ All opportunities are outlined in the business registration form

If you choose to support this event, your business will be recognized at the event. All sponsors will be incorporated into our marketing efforts.

This is the very first event, but we are sure it will become a family favorite! Take advantage of this unique marketing opportunity while giving back to the community and ensuring that our children are provided with treats they can trust. Questions may be directed to Courtney at 724-438-8233 or c.schiffbauer@southunionsewage.com.

Thank you for your consideration, and we look forward to seeing you this fall!

Sincerely,

Courtney Schiffbauer



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REGISTRATION FORM

Date: Sunday, October 21, 2018

Time: 1:00 PM – 5:00 PM Set-up: 11:00 am – 12:30 PM

Location: Hutchinson Park-Sheepskin Trail

Rain Date: Saturday, October 27, 2018

Activities: Trail walk with candy, pumpkin patch, hayrides, bonfire, reptile show and more!

Organization Involvement:

Participating organizations are asked to dress in costume and hand out treats (candy, school supplies, hygiene items, etc.) to event participants at the very minimum. Organizations are encouraged to festively decorate their area, However, it is not required. Decorations can range from a small sign to a colorfully decorated canopy.

Candy: Please have enough treats or other child-friendly give-away for up to 200 children.

Other Handouts: Coupons and other small promotional items may be handed out with candy or giveaway. Please gain approval prior to the event.

Fee: \$25.00 refundable deposit. If your business is present the day of the event, and hosts a booth, your business will be refunded your \$25.00 deposit.

Deadline: Please register by Sunday, October 7, 2018. Registration after this date not guaranteed.

How to Register: To participate or donate toward the event, complete the form below and mail to Attention: Courtney, South Union Township, 154 Township Drive, Uniontown PA 15401

REGISTRATION/DONATION FORM

BUSINESS/GROUP NAME _____

ADDRESS _____

CONTACT NAME _____

DAY PHONE # _____ EVENING PHONE # _____

CONTACT EMAIL _____

I AM INTERESTED IN:

- _____ Hosting a booth along the Haunted Trail of Treats. I have enclosed the \$25.00 deposit. Additional details will be emailed to each participating organization prior to the event, including directions, number of participants, setup times, parking, etc.
- _____ Donating money to be a partner sponsor. I have enclosed my \$100.00 donation.
- _____ Giving a general donation to help the cause of Tails on the Trail. I have enclosed \$ _____

**Please mail form and checks made payable to:
South Union Township, 154 Township Drive, Uniontown PA 15401**